

Speed4Trade CONNECT – eCommerce-Software
Integrated processes for online shops, eBay, Amazon & Co.

The software solution Speed4Trade CONNECT is the flexible eCommerce integration platform for automated sales order processing through online shops and online marketplaces such as Amazon, eBay, OTTO & Co. The middleware Speed4Trade CONNECT works ideally in conjunction with an existing ERP system. Medium-sized traders and top brand manufacturers profit from streamlined processes along the entire value chain - from product information management (PIM) to item listing, inventory management, order processing up to the aftersales. The result is a complete Omni-Channel system.

Speed4Trade CONNECT stands for:

- Bundled sales channels: Automated sale via eBay, Amazon & Co. through deep integration
- Future-Proof: Modularly scalable and tailor-made eCommerce for swift response and expansion strategies
- Open for ERP-Systems: Smooth integration of eCommerce processes into the ERP user interface
- Control center: User-friendly cockpit for cross-channel sales
- Product data management: Enhancement of data driven product ranges (PIM functionality)
- Central attribute management: Optimal visibility through filterable product attributes
- Automation: Highly dynamic price management, interactive stock matching (controls inventory and distribution across all channels), powerful automatism eliminate manual operations
- Compatible with partner solutions within the entire value chain (such as ERP, logistics or payment) based on variably programmable interfaces (API)
- Successfully tested with well-known companies from trade and industry
<http://goto.speed4trade.com/referenzen>

Overview of all supported shop systems in Speed4Trade CONNECT
<http://goto.speed4trade.com/online-shop-integration>

Overview of all supported marketplaces in Speed4Trade CONNECT
<http://goto.speed4trade.com/marktplatz-integration>

Overview of established ERP integrations with Speed4Trade CONNECT

<http://goto.speed4trade.com/erp-anbindungen>

About Speed4Trade

The Speed4Trade GmbH develops software for the digital trade. The eCommerce software house specialises in building platforms (e.g. online shops, marketplaces, service portals) and connecting them with existing IT systems. Speed4Trade primarily accompanies manufacturers and dealers of the automotive parts and tyre market to realise digital business models with automated processes. With the vision "Reducing the distance to customers through digital solutions" Speed4Trade gives providers access to customers and sales efficiently, securely and cost-reduced. For more than 15 years, the experienced software architects have been supporting their customers in all phases of their digitisation projects, from consulting to support. The internationally active, owner-managed software house with 100 employees is located in Altenstadt an der Waldnaab, Bavaria.

www.speed4trade.com

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